

# MEDIA KIT



*The Society Page en Español*

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*NJDirectory.Online, SPNewspaper.com*

**RESTREPO PUBLICATIONS LLC**  
**The Society Page en Español**

**Why advertise in *The Society Page en Español*!**

*The Society Page en Español* has been in circulation since 2010 and remains one of the most popular magazines among Latinos.

*The Society Page en Español* is circulated throughout Southern New Jersey communities, including those in Atlantic, Cape May, Salem, Cumberland, and Camden counties. This distribution extends to the city of Philadelphia, Pennsylvania. Increased demand will result in a distribution to additional cities and counties in the Tri-State region.

*The Society Page en Español* provides services to South Jerseyans and Philadelphian Latinos from multicultural backgrounds across Latin America (Argentina, Bolivia, Venezuela, Columbia, Chile, Uruguay), Central America (Costa Rica, Peru, Nicaragua, Panama, Paraguay, Guatemala, Honduras, Ecuador, El Salvador), Mexico, the Caribbean (Puerto Rico, the Dominican Republic, Cuba), and Europe (Spain) among others.

*The Society Page en Español* is a monthly publication that is distributed to over 2,000 locations throughout New Jersey and Philadelphia, Pennsylvania. This includes social media platforms and the Internet. Latinos read our publication for special offers and sponsors, to find out about events throughout the Latino community, and to learn about health, wellness, and available resources.

*The Society Page en Español* is printed on high-quality paper and is designed to effectively promote your products and services. Each issue is designed with vibrant colors to meet your advertising needs. Also, we promote local businesses while providing resources to our growing Latino communities to support wellness and growth. This makes us unique in the marketplace.

*The Society Page en Español* welcomes all businesses, Latinos and non-Latinos, to advertise in its *Business Directory*: "We are a Latino-integrated magazine". Advertising with us will enable you to reach a broader Latino audience, including digital segments. Participation also supports the growth, training, and inclusion of our communities as a whole.

*The Society Page en Español* offers personalized distribution, which is highly effective. Distribution includes homes and businesses, as well as individuals and at community events. Among these events are festivals, conventions, health fairs, education fairs, job fairs, service centers, consulates, educational institutions, community centers, etc. Our distribution method allows us to establish a close relationship with clients while ensuring that your advertisements reach the target audience.

*The Society Page en Español* is an opportunity for businesses to showcase their business while contributing to the inclusiveness, wellness, and growth of our community.

# The Society Page Spanish / English

More than 1,560,000 copies have been printed,  
distributed in more than 2000 locations

## Our Newspaper / Magazine / Issues



[www.NJDirectory.Online](http://www.NJDirectory.Online), [SPNewspaper.com](http://SPNewspaper.com)





# RESTREPO PUBLICATIONS

www.RestrepoPublications.com

The Society Page en Español



Size	Color	B/W		
1 Pag	\$450	\$350	9.5 x 12.00 Inches	
1/2 Pag	\$275	\$200	4.75 x 12.00 Inches	9.5 x 6.00 Inches
1/4 Pag	\$150	\$100	4.75 x 6.00 Inches	



RESTREPO PUBLICATIONS  
 The Society Page en Español  
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**NJDirectory.Online , SPNewspaper.com**

# The Society Page

en Español

" FELICIDADES A TOMADO UNA GRAN DECISION "



Company / Application \_\_\_\_\_  
 Contact / Contacto \_\_\_\_\_  
 Phone / Tel \_\_\_\_\_ Ext \_\_\_\_\_  
 Email: \_\_\_\_\_ Fax \_\_\_\_\_  
 Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

SALES DATE	ACCOUNT NUMBER	CONTACT NAME	STATE
AGENCY INFORMATION / AGENCIA PUBLICITARIA			
Compañía / Company		Título / Cargo	
Phone	Ext	Fax	Email
Address / Dirección			State / Estado

1 PÁGINA (full page)  
 1/3 PÁGINA (Three)  
 1/4 CUARTO (Quarter page)  
 1/8 OCTAVO (One eighth page)  
 1/8 OCTAVO (One eighth page cover)  
 Contraportada (Counter Cover)  
 Portada Int1 (Cover In 1)  
 Portada Int2 (cover in 2)  
 Otro (Other)  
 Other \_\_\_\_\_  
 \_\_\_\_\_

Año / Year	1 Año / Year	3 Año / Year
January	January	January
February	February	February
March	March	March
April	April	April
May	May	May
June	June	June
July	July	July
August	August	August
September	September	September
October	October	October
November	November	November
December	December	December

Email: [SocietyPageMagEs@aol.com](mailto:SocietyPageMagEs@aol.com)  
[www.SocietyPageMagEs.com](http://www.SocietyPageMagEs.com)

SALE PERSON \_\_\_\_\_

COLOR \_\_\_\_\_  
 B/W  FULL COLOR  SPECIAL COLOR  Other color   
 NUMBER OF ADS \_\_\_\_\_

The Advertiser, Acting thought the person signing below on behalf of Advertiser, agree to ALL THE TERMS AND CONDITIONS SET FORTH ON THE FRONT AND THE BACK OF THIS CONTRACT, INCLUDING WITH OUT LIMITATION, THE LIMITATION OF LIABILITY, provisions set forth in section L (on the back) The person signing on behalf of advertiser represents that her or she has read this document in its entirety. This contract can not be cancelled except as stated here in.

El Anunciante, entiende que al firmar abajo en la parte inferior del Anunciante, esta de acuerdo con TODOS LOS TÉRMINOS Y CONDICIONES ESTABLECIDOS en EL FRENT E Y LA PARTE POSTERIOR DE ESTE CONTRATO, INCLUIDAS, SIN RESTRICCIÓN, NI LIMITACIÓN DE RESPONSABILIDAD, descrita en la seccion L (en le verso) la firma de la persona de parte del anunciante representa que él o ella ha leído este documento en su totalidad. Este contrato no puede ser cancelado, excepto como se indica aquí.

## Contract

Additional Cost / Costos Adicionales

Fotografía / Photohgraphy  
 Diseño / Desing  
 Digitalizacion / Digital Printed  
 Otro / Other \_\_\_\_\_  
 Cost / Valor \$ \_\_\_\_\_

Cost per insertion \_\_\_\_\_  
 Additional Cost \_\_\_\_\_  
 NET AMOUNT \_\_\_\_\_  
 DISCOUNT \_\_\_\_\_  
 CONTRACT TOTALS \$ \_\_\_\_\_  
 DEPOSIT \$ \_\_\_\_\_  
 BALANCE \$ \_\_\_\_\_

### Payment Schedule Terms

Deposit \_\_\_\_\_  
 Number of Payments \_\_\_\_\_  
 Amount of each Payment \_\_\_\_\_  
 JAN-FEB-MAR-APR-MAY-JUN-JUL-AUG-SEP-OCT-NOV-DEC  
 Biling comments \_\_\_\_\_  
 Nombre / Printed Name \_\_\_\_\_

### Type of Payment

Check \_\_\_\_\_ Date \_\_\_\_\_  
 Amount of check \_\_\_\_\_  
 Credit Card  VISA  MASTER CARD  AMEX  AMERICAN  DISCOVERY  
 Security Number (three) \_\_\_\_\_  
 Automatic monthly payment from credit card Exp. Date \_\_\_\_\_  
 Account number \_\_\_\_\_  
 or Credit Card Number \_\_\_\_\_  
 Name Front Card \_\_\_\_\_  
 Firma / Signed \_\_\_\_\_



Send Check  
 RESTREPO PUBLICATIONS LLC  
 PO Box: 594  
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